**Name:** Ben Habegger **Date: Tuesday, October 19th**

**Lab section:** 007

**Show your work!!!**

**Acquire**

Week: 36

Date: September 3rd Year: **2018** Data: data.world , Nike.inc

Source Article/Visualization:

Nike Factory Locations

Data Source: Nike Inc.

<https://www.makeovermonday.co.uk/data/data-sets-2018/>

**Represent**

Graphical user interface, website

Description automatically generated

**Critique**

The visualization is very basic and only shows certain countries in orange if the correct filters are on. Regardless of the combination of filters such as apparel, footwear, specific distributors, etc, only the countries that applies to those filters get highlighted. This technically does serve a purpose, but one could argue that this data sorted in text, or if more colors were used could be easier to read.

**Mine**

In what countries are Nike’s products produced, disturbed, and manufactured?

**Filter**

﻿Country/Region Factory Type Product Type State Supplier Group Latitude (generated) Longitude (generated) Line Workers

ARGENTINA FINISHED GOODS APPAREL BUENOS AIRES DER WILL -34.6165 -58.4479 201

ARGENTINA FINISHED GOODS APPAREL BUENOS AIRES NO GROUP (AP) -34.6165 -58.4479 15

ARGENTINA FINISHED GOODS APPAREL BUENOS AIRES RA INTERTRADING -34.6165 -58.4479 649

ARGENTINA FINISHED GOODS APPAREL BUENOS AIRES SPORT TECH -34.6165 -58.4479 105

ARGENTINA FINISHED GOODS APPAREL MENDOZA NO GROUP (AP) -34.5 -68.5 20

ARGENTINA FINISHED GOODS EQUIPMENT BUENOS AIRES NO GROUP (EQ) -34.6165 -58.4479 5

ARGENTINA FINISHED GOODS FOOTWEAR BUENOS AIRES COOPERSHOES -34.6165 -58.4479 106

ARGENTINA FINISHED GOODS FOOTWEAR MISIONES DASS -26.8369 -54.3916 837

Bosnia and Herzegovina FINISHED GOODS FOOTWEAR REPUBLIKA SRPSKA DIAMANT 44.6719 17.3628 1,846

BRAZIL FINISHED GOODS APPAREL BAHIA CLASSICO -12 -42 917

BRAZIL FINISHED GOODS APPAREL RIO GRANDE DO SUL PETTENATI -30 -54 322

BRAZIL FINISHED GOODS APPAREL SANTA CATARINA CLASSICO -27 -50 582

BRAZIL FINISHED GOODS APPAREL SANTA CATARINA TEXTIL H.J. HERING -27 -50 310

BRAZIL FINISHED GOODS FOOTWEAR BAHIA DASS -12 -42 2,610

BRAZIL FINISHED GOODS FOOTWEAR CEARÁ ANIGER -5.3292 -39.3727 4,094

BRAZIL FINISHED GOODS FOOTWEAR CEARÁ COOPERSHOES -5.3292 -39.3727 2,607

BRAZIL FINISHED GOODS FOOTWEAR RIO GRANDE DO SUL ANIGER -30 -54 56

BRAZIL FINISHED GOODS FOOTWEAR RIO GRANDE DO SUL COOPERSHOES -30 -54 2,074

BRAZIL FINISHED GOODS FOOTWEAR RIO GRANDE DO SUL DASS -30 -54 20

BRAZIL FINISHED GOODS FOOTWEAR RIO GRANDE DO SUL NO GROUP (FW) -30 -54 90

BRAZIL FINISHED GOODS - COMPONENTS FOOTWEAR BAHIA DASS -12 -42 1,281

BRAZIL FINISHED GOODS - COMPONENTS FOOTWEAR RIO GRANDE DO SUL NO GROUP (FW) -30 -54 110

BULGARIA FINISHED GOODS EQUIPMENT RUSE DELTA 43.6995 26.0962 342

CAMBODIA FINISHED GOODS APPAREL BANTEAY MEAN CHEY HI TECH 13.8024 103.0868 3,939

CAMBODIA FINISHED GOODS APPAREL KAOH KONG NICE APPAREL 11.4873 103.5996 6,791

CAMBODIA FINISHED GOODS APPAREL PHNOM PENH NO GROUP (AP) 11.5579 104.868 3,902

CAMBODIA FINISHED GOODS APPAREL PHNOM PENH SHENZHOU 11.5579 104.868 10,581

CAMBODIA FINISHED GOODS APPAREL PHNOM PENH TAI WAH 11.5579 104.868 6,916

CAMBODIA FINISHED GOODS APPAREL PHNOM PENH TUNTEX 11.5579 104.868 1,900

CAMBODIA MATERIALS APPAREL PHNOM PENH MAXIM 11.5579 104.868 42

CAMBODIA MATERIALS APPAREL PHNOM PENH SEC ACCESSORIES 11.5579 104.868 171

CANADA FINISHED GOODS APPAREL QUEBEC SP APPAREL 53.02 -72.58 77

EGYPT FINISHED GOODS APPAREL ASH SHARQIYAH TIE TEXTILES 30.6839 31.767 595

EGYPT FINISHED GOODS APPAREL ASH SHARQIYAH YESIM 30.6839 31.767 1,850

EL SALVADOR FINISHED GOODS APPAREL LA LIBERTAD TEGRA 13.7416 -89.3786 1,464

EL SALVADOR FINISHED GOODS APPAREL LA PAZ FUN TEES 13.4787 -88.99 2,129

GEORGIA FINISHED GOODS APPAREL AJARIA MILTEKS 41.6669 42.0996 1,829

GEORGIA FINISHED GOODS APPAREL TBILISI MILTEKS 41.7272 44.8521 350

GUATEMALA FINISHED GOODS APPAREL GUATEMALA INDIANA KNITWEAR 14.5777 -90.4503 3,653

HONDURAS FINISHED GOODS APPAREL CORTÉS GILDAN 15.3606 -87.9969 10,060

HONDURAS FINISHED GOODS APPAREL CORTÉS TEGRA 15.3606 -87.9969 5,072

HONDURAS FINISHED GOODS EQUIPMENT YORO GILDAN 15.3108 -87.2769 1,957

HONDURAS FINISHED GOODS - COMPONENTS APPAREL CORTÉS AVERY DENNISON 15.3606 -87.9969 673

HONDURAS MATERIALS APPAREL CORTÉS GILDAN 15.3606 -87.9969 1

INDIA FINISHED GOODS APPAREL KARNATAKA SHAHI 15.0527 75.5344 4,466

INDIA FINISHED GOODS FOOTWEAR TAMIL NADU FENG TAY 10.8327 78.3436 19,427

INDONESIA FINISHED GOODS APPAREL BANTEN EAGLE NICE -6.4377 106.1342 2,019

INDONESIA FINISHED GOODS APPAREL BANTEN TUNTEX -6.4377 106.1342 2,051

INDONESIA FINISHED GOODS APPAREL JAKARTA RAYA NO GROUP (AP) -6.2313 106.8459 332

INDONESIA FINISHED GOODS APPAREL JAWA BARAT CHUAN CHENG -6.869 107.6118 1,090

INDONESIA FINISHED GOODS APPAREL JAWA BARAT TRIGOLDENSTAR -6.869 107.6118 102

INDONESIA FINISHED GOODS APPAREL JAWA TENGAH MORICH -7.3085 109.8546 2,367

INDONESIA FINISHED GOODS APPAREL JAWA TENGAH TUNTEX -7.3085 109.8546 2,070

INDONESIA FINISHED GOODS EQUIPMENT JAKARTA RAYA DAYUP -6.2313 106.8459 1,117

INDONESIA FINISHED GOODS EQUIPMENT JAKARTA RAYA NO GROUP (EQ) -6.2313 106.8459 57

INDONESIA FINISHED GOODS EQUIPMENT JAWA TENGAH FORMOSA -7.3085 109.8546 3,517

INDONESIA FINISHED GOODS EQUIPMENT JAWA TENGAH KANAAN -7.3085 109.8546 5,000

INDONESIA FINISHED GOODS EQUIPMENT YOGYAKARTA NO GROUP (EQ) -7.8726 110.4178 111

INDONESIA FINISHED GOODS FOOTWEAR BANTEN CHING LUH -6.4377 106.1342 21,295

INDONESIA FINISHED GOODS FOOTWEAR BANTEN KMK -6.4377 106.1342 11,120

INDONESIA FINISHED GOODS FOOTWEAR BANTEN POU CHEN -6.4377 106.1342 18,865

INDONESIA FINISHED GOODS FOOTWEAR BANTEN PRATAMA -6.4377 106.1342 5,179

INDONESIA FINISHED GOODS FOOTWEAR BANTEN SHOETOWN -6.4377 106.1342 7,962

INDONESIA FINISHED GOODS FOOTWEAR JAWA BARAT CHANGSHIN -6.869 107.6118 16,658

INDONESIA FINISHED GOODS FOOTWEAR JAWA BARAT FENG TAY -6.869 107.6118 13,895

INDONESIA FINISHED GOODS FOOTWEAR JAWA BARAT POU CHEN -6.869 107.6118 8,888

INDONESIA FINISHED GOODS FOOTWEAR JAWA BARAT PRATAMA -6.869 107.6118 19,137

INDONESIA FINISHED GOODS FOOTWEAR JAWA BARAT PT YC TEC -6.869 107.6118 531

INDONESIA FINISHED GOODS FOOTWEAR JAWA BARAT SHOETOWN -6.869 107.6118 4,459

INDONESIA FINISHED GOODS FOOTWEAR JAWA BARAT TAEKWANG -6.869 107.6118 25,455

INDONESIA FINISHED GOODS FOOTWEAR JAWA TENGAH KMK -7.3085 109.8546 120

INDONESIA FINISHED GOODS FOOTWEAR JAWA TENGAH PRATAMA -7.3085 109.8546 1,650

INDONESIA FINISHED GOODS - COMPONENTS FOOTWEAR JAWA BARAT CHANGSHIN -6.869 107.6118 8,970

INDONESIA MATERIALS APPAREL JAWA BARAT AVERY DENNISON -6.869 107.6118 258

INDONESIA MATERIALS FOOTWEAR BANTEN BAIKSAN -6.4377 106.1342 238

INDONESIA MATERIALS FOOTWEAR BANTEN SAN FANG -6.4377 106.1342 357

INDONESIA MATERIALS FOOTWEAR BANTEN SHINTA WOOSUNG -6.4377 106.1342 196

INDONESIA MATERIALS FOOTWEAR BANTEN TONG HONG -6.4377 106.1342 282

INDONESIA MATERIALS FOOTWEAR BANTEN YOUNGIL LEATHER -6.4377 106.1342 330

INDONESIA MATERIALS FOOTWEAR JAWA BARAT DAEHWA -6.869 107.6118 279

INDONESIA MATERIALS FOOTWEAR JAWA BARAT DAEWON -6.869 107.6118 9

INDONESIA MATERIALS FOOTWEAR JAWA BARAT GOLD LONG JOHN -6.869 107.6118 166

ISRAEL FINISHED GOODS EQUIPMENT H\_EFA DELTA 32.6296 34.9883 21

ITALY FINISHED GOODS EQUIPMENT LOMBARDIA NO GROUP (EQ) 45.6661 9.6785 52

ITALY FINISHED GOODS FOOTWEAR VENETO DIAMANT 45.7443 12.0924 56

ITALY FINISHED GOODS FOOTWEAR VENETO LIM 45.7443 12.0924 20

JAPAN FINISHED GOODS APPAREL KAGAWA LES GANT 34.3428 134.0466 11

JAPAN FINISHED GOODS APPAREL KUMAMOTO SATO KNIT 32.789 130.741 40

JAPAN FINISHED GOODS APPAREL KUMAMOTO SEWING JONAH 32.789 130.741 43

JAPAN FINISHED GOODS APPAREL NARA KITAI 34.6851 135.8048 48

JAPAN FINISHED GOODS EQUIPMENT NARA NO GROUP (EQ) 34.6851 135.8048 23

JAPAN FINISHED GOODS EQUIPMENT SAITAMA CROSTER 35.908 139.656 24

JAPAN FINISHED GOODS EQUIPMENT TOYAMA TOYAMA SPORTS 36.6959 137.2137 1

JAPAN FINISHED GOODS FOOTWEAR KYOTO HAYAFUJI 35.021 135.753 4

JORDAN FINISHED GOODS APPAREL AMMAN MAS HOLDINGS 31.7207 36.1894 1,313

JORDAN FINISHED GOODS APPAREL AMMAN TAI WAH 31.7207 36.1894 2,149

JORDAN FINISHED GOODS APPAREL MADABA MAS HOLDINGS 31.5339 35.6769 247

Korea (Republic of) FINISHED GOODS EQUIPMENT GYEONGGIDO BUMCHANG DOORI 37.5996 127.4053 11

Korea (Republic of) FINISHED GOODS FOOTWEAR GYEONGSANGNAMDO TAEKWANG 35.3402 128.3747 283

Korea (Republic of) MATERIALS APPAREL GYEONGGIDO SHINHAN 37.5996 127.4053 93

Korea (Republic of) MATERIALS FOOTWEAR GYEONGGIDO DAEWON 37.5996 127.4053 100

Korea (Republic of) MATERIALS FOOTWEAR GYEONGGIDO DUCKSAN 37.5996 127.4053 46

Korea (Republic of) MATERIALS FOOTWEAR GYEONGSANGNAMDO EUN SUNG GLOBAL 35.3402 128.3747 12

Korea (Republic of) MATERIALS FOOTWEAR GYEONGSANGNAMDO SAMBU FINE CHEMICAL 35.3402 128.3747 215

Lithuania FINISHED GOODS APPAREL ALYTAUS APSKRITIS NO GROUP (AP) 54.2317 24.0738 268

MALAYSIA FINISHED GOODS APPAREL JOHOR HONSIN 2.0503 103.3084 757

MALAYSIA FINISHED GOODS APPAREL JOHOR TAI WAH 2.0503 103.3084 2,895

MALAYSIA FINISHED GOODS APPAREL PULAU PINANG UNITED SWEETHEART 5.3541 100.4573 667

MALAYSIA MATERIALS APPAREL JOHOR TAI WAH 2.0503 103.3084 2,128

MEXICO FINISHED GOODS APPAREL DISTRITO FEDERAL TEXTURERIAS 19.3206 -99.1517 273

MEXICO FINISHED GOODS APPAREL GUANAJUATO NO GROUP (AP) 21 -101 229

MEXICO FINISHED GOODS APPAREL MÉXICO NO GROUP (AP) 19.3297 -99.8209 1,729

MEXICO FINISHED GOODS APPAREL PUEBLA NO GROUP (AP) 18.83 -98 11

MEXICO FINISHED GOODS APPAREL YUCATÁN VERTICAL KNITS 20.83 -89 1,774

Moldova (Republic of) FINISHED GOODS APPAREL BENDER YESIM 46.8229 29.4503 496

NETHERLANDS FINISHED GOODS APPAREL UTRECHT EUROCAP 52.1189 5.1525 16

NETHERLANDS FINISHED GOODS APPAREL ZUID-HOLLAND RIETVELD 52.0149 4.4744 22

NICARAGUA FINISHED GOODS APPAREL MANAGUA GILDAN 12.1807 -86.2218 3,276

NICARAGUA FINISHED GOODS APPAREL MANAGUA TEGRA 12.1807 -86.2218 1,511

Pakistan FINISHED GOODS APPAREL PUNJAB STYLE TEXTILE 30.9145 72.3092 9,166

Pakistan FINISHED GOODS EQUIPMENT PUNJAB INTERLOOP 30.9145 72.3092 6,710

Pakistan MATERIALS APPAREL PUNJAB STYLE TEXTILE 30.9145 72.3092 8,517

POLAND FINISHED GOODS APPAREL MALOPOLSKIE LYNKA 49.8542 20.2532 200

SPAIN FINISHED GOODS APPAREL ANDALUCÍA IRUNA 37.3763 -4.5348 10

Taiwan FINISHED GOODS APPAREL KAOHSIUNG CHUAN CHENG 22.974 120.6361 113

Taiwan FINISHED GOODS EQUIPMENT CHANGHUA NO GROUP (EQ) 23.9905 120.4966 180

Taiwan FINISHED GOODS EQUIPMENT TAICHUNG NO GROUP (EQ) 24.2199 120.818 39

Taiwan FINISHED GOODS EQUIPMENT TAINAN NO GROUP (EQ) 23.1502 120.3441 12

Taiwan FINISHED GOODS FOOTWEAR CHANGHUA POU CHEN 23.9905 120.4966 576

Taiwan FINISHED GOODS FOOTWEAR YUNLIN FENG TAY 23.6719 120.4025 352

Taiwan FINISHED GOODS - COMPONENTS APPAREL TAICHUNG AVERY DENNISON 24.2199 120.818 65

Taiwan MATERIALS APPAREL CHANGHUA CHI YANG RIBBON 23.9905 120.4966 85

Taiwan MATERIALS APPAREL CHANGHUA ECI 23.9905 120.4966 209

Taiwan MATERIALS APPAREL TAINAN EVEREST TEXTILE 23.1502 120.3441 1

Taiwan MATERIALS APPAREL TAIPEI ECLAT 25.0847 121.5652 193

Taiwan MATERIALS APPAREL TAOYUAN FAR EASTERN 24.8543 121.2571 206

Taiwan MATERIALS APPAREL TAOYUAN LITTLE KING 24.8543 121.2571 100

Taiwan MATERIALS APPAREL TAOYUAN YKK 24.8543 121.2571 0

Taiwan MATERIALS APPAREL YUNLIN FORMOSA TAFFETA 23.6719 120.4025 1,442

Taiwan MATERIALS FOOTWEAR CHANGHUA FORMOSA TING SHO 23.9905 120.4966 50

Taiwan MATERIALS FOOTWEAR CHANGHUA GOLD LONG JOHN 23.9905 120.4966 156

Taiwan MATERIALS FOOTWEAR CHANGHUA NAM LIONG 23.9905 120.4966 21

Taiwan MATERIALS FOOTWEAR CHANGHUA NO GROUP (FW) 23.9905 120.4966 41

Taiwan MATERIALS FOOTWEAR CHANGHUA PONY LEATHER CORPORATION 23.9905 120.4966 190

Taiwan MATERIALS FOOTWEAR CHANGHUA YUAN LING 23.9905 120.4966 116

Taiwan MATERIALS FOOTWEAR KAOHSIUNG SAN FANG 22.974 120.6361 680

Taiwan MATERIALS FOOTWEAR TAICHUNG SHAN BEEN JEOU 24.2199 120.818 39

THAILAND FINISHED GOODS APPAREL BANGKOK NAN YANG 13.7249 100.6034 833

THAILAND FINISHED GOODS APPAREL BANGKOK NICE APPAREL 13.7249 100.6034 3,722

THAILAND FINISHED GOODS APPAREL BANGKOK NO GROUP (AP) 13.7249 100.6034 426

THAILAND FINISHED GOODS APPAREL CHAIYAPHUM HI TECH 16.0318 101.8278 1,448

THAILAND FINISHED GOODS APPAREL CHON BURI HI TECH 13.0932 101.2253 674

THAILAND FINISHED GOODS APPAREL CHON BURI HONG SENG 13.0932 101.2253 2,226

THAILAND FINISHED GOODS APPAREL NAKHON PATHOM NAN YANG 13.9141 100.0973 12,421

THAILAND FINISHED GOODS APPAREL NAKHON SAWAN NAN YANG 15.6249 100.3811 1,126

THAILAND FINISHED GOODS APPAREL NONTHABURI NICE APPAREL 13.9646 100.3833 1,095

THAILAND FINISHED GOODS APPAREL PHICHIT NAN YANG 16.2863 100.343 2,196

THAILAND FINISHED GOODS APPAREL SAMUT PRAKAN THAI SOCKS 13.5985 100.7619 285

THAILAND FINISHED GOODS APPAREL SAMUT SAKHON NO GROUP (AP) 13.5734 100.2131 534

THAILAND FINISHED GOODS APPAREL SUPHAN BURI HI TECH 14.5719 100.0031 484

THAILAND FINISHED GOODS APPAREL UBON RATCHATHANI HONG SENG 15.1558 105.1026 1,643

THAILAND FINISHED GOODS APPAREL UDON THANI NO GROUP (AP) 17.4469 102.8325 944

THAILAND FINISHED GOODS EQUIPMENT BURI RAM NO GROUP (EQ) 14.9638 103.0636 621

THAILAND FINISHED GOODS EQUIPMENT CHON BURI NO GROUP (EQ) 13.0932 101.2253 105

THAILAND FINISHED GOODS EQUIPMENT CHON BURI UNIVERSAL 13.0932 101.2253 463

THAILAND FINISHED GOODS EQUIPMENT SAMUT PRAKAN VEGA BALL 13.5985 100.7619 260

THAILAND MATERIALS APPAREL SAMUT PRAKAN YKK 13.5985 100.7619 0

THAILAND MATERIALS APPAREL SAMUT SAKHON YRC 13.5734 100.2131 2,738

THAILAND MATERIALS FOOTWEAR PRACHIN BURI SADESA 14.0224 101.5734 389

TURKEY FINISHED GOODS APPAREL BURSA YESIM 40.1102 28.9303 3,436

TURKEY FINISHED GOODS APPAREL ISTANBUL MILTEKS 41.2706 28.492 95

TURKEY FINISHED GOODS EQUIPMENT DÜZCE DELTA 40.878 31.2451 342

United Kingdom of Great Britain and Northern Ireland FINISHED GOODS APPAREL ENGLAND NO GROUP (AP) 52.16 -0.7 62

United States of America FINISHED GOODS APPAREL CALIFORNIA NO GROUP (AP) 37.25 -119.75 22

United States of America FINISHED GOODS APPAREL CALIFORNIA PACIFIC ATHLETIC WEAR 37.25 -119.75 78

United States of America FINISHED GOODS APPAREL CALIFORNIA SFO APPAREL 37.25 -119.75 68

United States of America FINISHED GOODS APPAREL FLORIDA TEAM EDITION 28.42 -81.55 166

United States of America FINISHED GOODS APPAREL IOWA NO GROUP (AP) 42 -93.5 361

United States of America FINISHED GOODS APPAREL MISSISSIPPI C&W 33.503 -89.8071 85

United States of America FINISHED GOODS APPAREL MISSOURI NO GROUP (AP) 38.25 -92.5 84

United States of America FINISHED GOODS APPAREL MISSOURI PARAMOUNT 38.25 -92.5 202

United States of America FINISHED GOODS APPAREL NEW JERSEY NO GROUP (AP) 40.16 -74.49 60

United States of America FINISHED GOODS APPAREL NORTH CAROLINA TEGRA 35.5 -80 103

United States of America FINISHED GOODS APPAREL OREGON A & K DESIGNS 44 -120.5 84

United States of America FINISHED GOODS APPAREL OREGON BC GRAPHICS 44 -120.5 25

United States of America FINISHED GOODS APPAREL OREGON KIMS EMBROIDERY 44 -120.5 5

United States of America FINISHED GOODS APPAREL OREGON OREGON SCREEN IMPRESSIONS 44 -120.5 64

United States of America FINISHED GOODS APPAREL OREGON TEGRA 44 -120.5 120

United States of America FINISHED GOODS APPAREL OREGON US EMBROIDERY 44 -120.5 18

United States of America FINISHED GOODS APPAREL OREGON YY & ASSOCIATES 44 -120.5 20

United States of America FINISHED GOODS APPAREL PENNSYLVANIA NO GROUP (AP) 40.86 -77.9 428

United States of America FINISHED GOODS APPAREL TENNESSEE ROBINSON 35.75 -86.25 102

United States of America FINISHED GOODS APPAREL TEXAS BLUE STAR 31.25 -99.25 42

United States of America FINISHED GOODS APPAREL TEXAS NO GROUP (AP) 31.25 -99.25 230

United States of America FINISHED GOODS APPAREL VIRGINIA NO GROUP (AP) 37.77 -78.24 19

United States of America FINISHED GOODS APPAREL VIRGINIA TEGRA 37.77 -78.24 496

United States of America FINISHED GOODS APPAREL WASHINGTON K & L MANUFACTURING 47.5 -120.5 117

United States of America FINISHED GOODS APPAREL WISCONSIN RIPON 44.5 -90 126

United States of America FINISHED GOODS EQUIPMENT CALIFORNIA NO GROUP (AP) 37.25 -119.75 11

United States of America FINISHED GOODS EQUIPMENT NEW YORK NO GROUP (EQ) 43 -75.49 5

United States of America FINISHED GOODS EQUIPMENT NORTH CAROLINA SLANE 35.5 -80 298

United States of America FINISHED GOODS EQUIPMENT UTAH ZHEJIANG WALT 39.25 -111.75 17

United States of America FINISHED GOODS EQUIPMENT WISCONSIN NO GROUP (EQ) 44.5 -90 270

United States of America MATERIALS APPAREL MISSOURI RJ LIEBE ATHLETIC LETTERING 38.25 -92.5 27

Viet Nam FINISHED GOODS APPAREL AN GIANG NICE APPAREL 10.5736 105.1416 2,663

Viet Nam FINISHED GOODS APPAREL AN GIANG NO GROUP (AP) 10.5736 105.1416 480

Viet Nam FINISHED GOODS APPAREL BÌNH DUONG FAR EASTERN 11.1822 106.674 3,549

Viet Nam FINISHED GOODS APPAREL BÌNH DUONG GREEN TEXTILES 11.1822 106.674 829

Viet Nam FINISHED GOODS APPAREL BÌNH DUONG LEADING STAR 11.1822 106.674 2,590

Viet Nam FINISHED GOODS APPAREL BÌNH DUONG NICE APPAREL 11.1822 106.674 2,322

Viet Nam FINISHED GOODS APPAREL BÌNH DUONG NO GROUP (AP) 11.1822 106.674 700

Viet Nam FINISHED GOODS APPAREL HÀ NAM SEYANG 20.5336 105.9808 450

Viet Nam FINISHED GOODS APPAREL HA NOI MAXPORT 20.9751 105.6755 82

Viet Nam FINISHED GOODS APPAREL HAI PHONG NO GROUP (AP) 20.8097 106.6386 2,520

Viet Nam FINISHED GOODS APPAREL HAI PHONG REGINA MIRACLE 20.8097 106.6386 5,438

Viet Nam FINISHED GOODS APPAREL HAI PHONG TAI WAH 20.8097 106.6386 785

Viet Nam FINISHED GOODS APPAREL HUNG YÊN NO GROUP (AP) 20.8057 106.0242 2,370

Viet Nam FINISHED GOODS APPAREL LONG AN HONG SENG 10.7119 106.1255 556

Viet Nam FINISHED GOODS APPAREL LONG AN THUAN PHUONG 10.7119 106.1255 1,290

Viet Nam FINISHED GOODS APPAREL LONG AN UNITED SWEETHEART 10.7119 106.1255 700

Viet Nam FINISHED GOODS APPAREL SÓC TRANG TUNTEX 9.5904 105.8629 2,530

Viet Nam FINISHED GOODS APPAREL TÂY NINH ECLAT 11.3717 106.1094 1,879

Viet Nam FINISHED GOODS APPAREL THÁI BÌNH MAXPORT 20.5029 106.3867 2,244

Viet Nam FINISHED GOODS APPAREL THÁI NGUYÊN NO GROUP (AP) 21.6863 105.8566 1,838

Viet Nam FINISHED GOODS APPAREL THANH HÓA SOUTH ISLAND 19.9803 105.4943 2,202

Viet Nam FINISHED GOODS APPAREL VINH LONG SOUTH ISLAND 10.1076 105.9643 1,831

Viet Nam FINISHED GOODS EQUIPMENT BÌNH DUONG GUANG DER 11.1822 106.674 1,050

Viet Nam FINISHED GOODS EQUIPMENT BÌNH DUONG NO GROUP (EQ) 11.1822 106.674 329

Viet Nam FINISHED GOODS EQUIPMENT BÌNH DUONG SAIGON DARYAR 11.1822 106.674 450

Viet Nam FINISHED GOODS EQUIPMENT LONG AN LONGWAY 10.7119 106.1255 1,075

Viet Nam FINISHED GOODS EQUIPMENT LONG AN NO GROUP (EQ) 10.7119 106.1255 1,355

Viet Nam FINISHED GOODS FOOTWEAR CAN THO TAEKWANG 10.1233 105.5168 4,922

Viet Nam FINISHED GOODS FOOTWEAR HAI PHONG HUALI 20.8097 106.6386 6,376

Viet Nam FINISHED GOODS FOOTWEAR LONG AN CHING LUH 10.7119 106.1255 28,238

Viet Nam FINISHED GOODS FOOTWEAR NINH BÌNH HUALI 20.1845 105.9526 9,170

Viet Nam FINISHED GOODS FOOTWEAR TÂY NINH SPORTS GEAR 11.3717 106.1094 5,212

Viet Nam FINISHED GOODS FOOTWEAR TÂY NINH TAEKWANG 11.3717 106.1094 11,305

Viet Nam FINISHED GOODS FOOTWEAR THANH HÓA HUALI 19.9803 105.4943 27,955

Viet Nam FINISHED GOODS FOOTWEAR VINH LONG LAI YIH 10.1076 105.9643 8,255

Viet Nam MATERIALS APPAREL BÌNH DUONG ECI 11.1822 106.674 316

Viet Nam MATERIALS APPAREL BÌNH DUONG FAR EASTERN 11.1822 106.674 807

Viet Nam MATERIALS APPAREL BÌNH DUONG MAXIM 11.1822 106.674 391

Viet Nam MATERIALS APPAREL LONG AN AVERY DENNISON 10.7119 106.1255 1,983

Viet Nam MATERIALS APPAREL LONG AN FORMOSA TAFFETA 10.7119 106.1255 926

Viet Nam MATERIALS APPAREL TÂY NINH SHENZHOU 11.3717 106.1094 9,075

Viet Nam MATERIALS FOOTWEAR BÌNH DUONG BAIKSAN 11.1822 106.674 354

Viet Nam MATERIALS FOOTWEAR BÌNH DUONG COSMOPOLITAN TEXTILE 11.1822 106.674 25

Viet Nam MATERIALS FOOTWEAR BÌNH DUONG DUCKSAN 11.1822 106.674 137

Viet Nam MATERIALS FOOTWEAR BÌNH DUONG GB LIGHT 11.1822 106.674 16

Viet Nam MATERIALS FOOTWEAR BÌNH DUONG ISA 11.1822 106.674 630

Viet Nam MATERIALS FOOTWEAR BÌNH DUONG KURARAY 11.1822 106.674 100

Viet Nam MATERIALS FOOTWEAR BÌNH DUONG NO GROUP (FW) 11.1822 106.674 602

Viet Nam MATERIALS FOOTWEAR BÌNH DUONG TIONG LIONG 11.1822 106.674 30

Viet Nam MATERIALS FOOTWEAR BÌNH DUONG YOU YOUNG 11.1822 106.674 261

Viet Nam MATERIALS FOOTWEAR LONG AN NO GROUP (FW) 10.7119 106.1255 200

Viet Nam MATERIALS FOOTWEAR TÂY NINH JEONG SAN 11.3717 106.1094 385

Viet Nam MATERIALS FOOTWEAR TÂY NINH KUO YUEN 11.3717 106.1094 388

Viet Nam MATERIALS FOOTWEAR TÂY NINH YOUNGIL LEATHER 11.3717 106.1094 1,000

**Stakeholders**

* Who is your audience? Nike shareholders, and those curious into the inner working of Nike’s global operation.
* What assumptions did you make? I assumed that that the consumer understood what Nike a company did as, I assumed they knew certain terms such as distribution and manufacturing. I also assumed the understood how to read and interpret the different colors.
* What visualization tool/software did you use? Tableau

**What to submit:** This document in PDF format only (if you do not know how to do this, ask).

**Choose the best layout** for your makeover visualization

* Portrait or Landscape
* Remove the page of the layout that you DO NOT choose. No blank pages!

**Refine (Makeover – Portrait View)**

Use an additional page if necessary. Remember, the purpose of visualization is “insight.” Take and include a screenshot of your visualization and include it below. Use Data Visualization Best Practices (see data visualization checklist).

Figure Caption. <replace this text with your figure caption>.

**Refine (Makeover – Landscape view)**

Use an additional page if necessary. Remember, the purpose of visualization is “insight.” Take and include a screenshot of your visualization and include it below. Use Data Visualization Best Practices (see data visualization checklist).

Graphical user interface

Description automatically generated

Figure Caption: Nike’s largest suppliers and distribution centers visualized by density. Sorted by product types: Apparel, Equipment, and Footwear.

**Resources**

Data Visualization Checklist:

<http://stephanieevergreen.com/wp-content/uploads/2016/10/DataVizChecklist_May2016.pdf>

How to give constructive criticism:

<https://personalexcellence.co/blog/constructive-criticism/>

Sample Makeovers

<https://www.makeovermonday.co.uk/gallery/>

**Grading Rubric**

|  |  |  |  |
| --- | --- | --- | --- |
| **Excellent**  **(21-25 pts)** | **Good**  **(10-20 pts)** | **Fair**  **(5 – 9 pts)** | **Needs Improvement (0 – 4 pts)** |
| Meets **ALL** or most of these: Makeover is esthetically pleasing (color, perception), best practices followed (insightful), Correct dataset downloaded; provided an interesting point of view of the data; critiqued previous makeover, critique is constructive (indicates one thing that is done well, and one thing that could be done differently, what will be done to improve the visualization), assumptions (more than one) are listed. | Meets **MOST** of these: Makeover is esthetically pleasing (color, perception), best practices followed (insightful), Correct dataset downloaded; provided an interesting point of view of the data; critiqued previous makeover, critique is constructive (indicates one thing that is done well, and one thing that could be done differently, what will be done to improve the visualization), assumptions (more than one) are listed. | Consistently meets **SOME** of these: Makeover is esthetically pleasing (color, perception), best practices followed (insightful), Correct dataset downloaded; provided an interesting point of view of the data; critiqued previous makeover, critique is constructive (indicates one thing that is done well, and one thing that could be done differently, what will be done to improve the visualization), assumptions (more than one) are listed. | Little to no evidence of the understanding of the data visualization process.  Lackluster makeover or no makeover.  Little effort. |